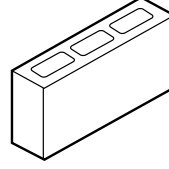
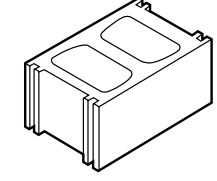
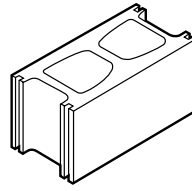
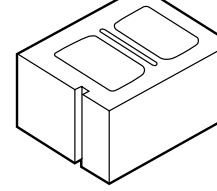
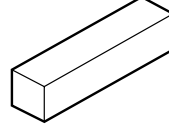
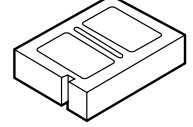
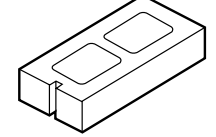
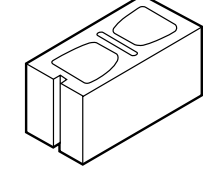
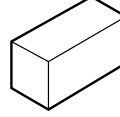


Shapes

 401 (W) 4" x (H) 8" x (L) 16"	 1204 (W) 12" x (H) 8" x (L) 16"	 802 Line Block Stretcher (W) 8" x (H) 8" x (L) 16"	 1203 Breaker (W) 12" x (H) 8" x (L) 16"
 H-472 Stringbean (W) 4" x (H) 4" x (L) 16"	 H-1271 (W) 12" x (H) 4" x (L) 16"	 H-871B (W) 8" x (H) 4" x (L) 16"	 804 Window Corner Sash Combo (W) 8" x (H) 8" x (L) 16"
 212 Brick & Half (W) 4" x (H) 4" x (L) 8"			

* (W) 8" x (H) 14" x (L) 16 and (W) 12" x (H) 4" x (L) 16 are available in restricted Bond Beam.

Colors

 Pearl Street	 Coral	 Walnut	 Brownstone
 Beachwood	 Rosewood	 Slate	

These photographs are a close representation of our actual colors. Due to photographic reproduction limitations, exact color fidelity is difficult to obtain. Actual samples should always be viewed before making a final decision.



4600 DEVITT DRIVE
CINCINNATI, OHIO 45246
513.874.2345
fax: 513.874.6820
www.readingrock.com
info@readingrock.com

READYBRICK™



About Reading Rock, Inc.

Since 1947, Reading Rock has had a passion for manufacturing quality masonry products. Our philosophy for excellence is captured in our resolute focus on the best People, Products and Processes. Our level of dedication began on a small scale as a block manufacturer in Reading, Ohio. Today Reading Rock is known for product and processes innovation and the ability to deliver large-scale projects quickly and efficiently. Reading Rock is recognized as a market leader having introduced Paverlock® interlocking concrete pavers, Allan Block® segmental retaining walls, and RockCast®, the nation's first machine-made cast stone product. With state-of-the-art technology, certified technicians, in-house architects and engineers, and our focus on continuous improvement, all Reading Rock products come with a Lifetime Warranty.

Conducting business throughout the United States, Reading Rock strengthens American communities. Our core values of Responsibility, Openness and honesty, Continuous improvement, Knowing the customer, and Safety are firmly rooted in the Reading Rock team. As part of living these values Reading Rock supports and helps finance the initiatives of the International Rett Syndrome Foundation (IRSF).



THE ENDURING BENEFITS OF READYBRICK

Why ReadyBrick?

- Cost and time savings
- Conformance to local and national building codes
- Color selection, availability, consistency, and permanence
- Durable and quality materials
- Rich finished appearance
- Fire rating
- Energy efficient
- Mold and fire resistant
- Outstanding customer service

If you could cut construction time in half, dramatically reduce material costs, and impress your clients with the appearance of their concrete masonry, would you? Experience the simplicity of a beautiful finish in a one-step installation.

In light of increased pressure for cost efficiencies in commercial and residential building today, ReadyBrick exceeds structural requirements with an elevated aesthetic appeal — inside and out. This progressive material features hollow cores to allow for insulation to boost energy efficiency or placement of grout or rebar. ReadyBrick has the durability of concrete masonry at the cost of single-wythe construction, offering designers a more cost-effective way to deliver to their clients the rich finish of brick.

Are you ready for ReadyBrick?



QUALITY ASSURANCE

At Reading Rock, we never relent on our tireless pursuit of excellence — from initial examination of raw materials to the complete manufacturing process, installation, and maintenance. We recognize that the best way to ensure quality is to control each step of the process with our own quality-focused team. We maintain stringent control of raw materials, enforce reporting and documenting quality control processes, supervise all aspects of production, implement an official quality and plant certification process, and conduct ongoing testing in our internal lab led by our in-house professional engineer.

Discover the benefits of ReadyBrick for a successful project, every time

Durability and performance

ReadyBrick is manufactured with an integral water repellent to help prevent moisture penetration, wicking, and mold and reduce the appearance of efflorescence.

Pure, permanent color

Integral color pigment is consistent throughout, with no post-applied colors that fade or wash off, for long lasting beauty.

Wide selection of rich shades

ReadyBrick is available in multi-color blends.

Design versatility

Over 12 sizes in typical bed depths, heights, and fittings meet most design requirements.

Precision surfaces

Reading Rock's unique custom mix design produces clean, crisp edges and a tight smooth surface.

Energy efficient

Cored and profile design allow for insulation, re-bar and grouting options.

In the wall cost savings

Less than colored split face CMU and typically 20% - 30% below cavity wall, clay masonry and other wall systems. Finished appearance inside and outside, 2 for the price of 1.

Fast, reliable delivery

Purchasing direct ensures ease of ordering and on-time delivery. Our local customers receive next-day delivery with 24 hour notice for in-stock items and special orders deliver in 4-6 weeks.

Reading Rock customer service

With 60 years of manufacturing experience, we deliver the right products on time, every time.

Learn more by visiting us online at readingrock.com for additional information and project photos.

Delivery, Storage, and Handling

ReadyBrick units will be delivered on pallets. Handle units carefully to avoid breakage and damage. Store pallets stacked only one pallet high, under non staining waterproof covers. Allow covered cubes to be ventilated to prevent condensation and temperature changes.

Specifications and Installation

When installing ReadyBrick, it is important to continue ensuring the same level of quality assurance that Reading Rock applies to manufacturing. Begin by creating a mock-up by constructing a masonry wall panel to represent the exterior wall. Minimum sample panel size is 4 ft. square. Include reinforcing, minimum of one control joint, one outside corner, joint profile, and mortar color. Secure acceptance of mock-up by Architect/Owner's representative before proceeding with installation.

After approval, follow these general guidelines:

Refer to NCMA TEK Bulletins to install ReadyBrick and for control joint placement and details. All ReadyBrick is manufactured to exceed ASTM C-90 specifications and follows typical masonry installation guidelines. All TEK Bulletins relating to installation and design can be found online in our product specification. Additional detailing and design considerations are also available at the "ReadyBrick specification" or "e-TEK Manual" sections of www.readingrock.com.

- Pull units from multiple cubes during installation to help with color blending.
- When ordering material, please allow for waste and saw cutting in your material estimate.
- Make joints 3/8" unless otherwise indicated in drawings.
- Use N or S type mortar when possible.
- Sealing is not required.
- Cover freshly installed ReadyBrick with waterproof materials for protection.

Cleaning

Successful projects depend upon clean installation. Follow these instructions to clean surfaces during installation.

- Clean in process by dry brushing to remove mortar fins and smears before tooling joints.
- After mortar has set and reached initial curing, within 7 days, remove large mortar particles by hand with wooden paddles and non-metallic scrape hoes or chisels.
- Cut out any defective mortar joints and holes and re-point with mortar.
- Protect non-masonry surfaces from contact with cleaning solution.
- Begin cleaning ReadyBrick by thoroughly wetting surface, working with small sections at a time, from top to bottom.
- Scrub with non-metallic brush.
- Immediately rinse with water.
- Do not use high-pressure cleaning methods.
- Refer to separate installation instructions for adjustments necessary for project conditions, reinforcements and anchorages, tolerances, and movement joints.



LIFETIME WARRANTY

Reading Rock, Inc. warrants its products to meet ASTM manufacturing guidelines and specifications provided the products have been installed, used and maintained according to accepted ASTM masonry standards and as recommended by the manufacturer.

(For complete warranty information please see Reading Rock, Inc. Terms and Conditions of Sale.)